1. Interactive map: You could make the map more interactive by adding clickable icons that show information about your pharmacy. For example, clicking on an icon could show the pharmacy's name, address, phone number, and opening hours.
2. Live chat: You could add a live chat feature that allows visitors to chat with a customer service representative in real-time. This could help visitors get their questions answered quickly and easily.

ChatBox Code: Add before “</head>” = <script type="text/javascript">window.$crisp=[];window.CRISP\_WEBSITE\_ID="4ae9c751-a8bc-47ff-9221-54b986e2a5c9";(function(){d=document;s=d.createElement("script");s.src="https://client.crisp.chat/l.js";s.async=1;d.getElementsByTagName("head")[0].appendChild(s);})();</script>

1. Social media links: You could add links to your pharmacy's social media accounts, such as Facebook, Twitter, and Instagram. This could help visitors stay connected with your pharmacy and learn about new products and promotions.

Code: Add directly above “<!—Footerv -->” = <br>

<div class="social-media-links">

<a href="https://www.facebook.com/yourpharmacy/" target="\_blank">

<img src="facebook-icon.png" class="icon">

<style>

.icon {

width: 50px;

height: 50px;

}

</style>

</a>

<a href="https://twitter.com/yourpharmacy/" target="\_blank">

<img src="twitter-icon.png" class="icon">

</a>

<a href="https://www.instagram.com/yourpharmacy/" target="\_blank">

<img src="instagram-icon.png" class="icon">

</a>

</div>

1. Testimonials: You could add testimonials from satisfied customers to your "Contact us" page. This could help build trust and credibility with visitors and encourage them to contact your pharmacy.

Code: Add just above the social media icons = <br>

<div class="social-media-links">

<a href="https://www.facebook.com/yourpharmacy/" target="\_blank">

<img src="facebook-icon.png" class="icon">

<style>

.icon {

width: 50px;

height: 50px;

}

.testimonial {

background-color: #f8f8f8;

padding: 20px;

margin-bottom: 20px;

}

.comment {

font-style: italic;

margin-bottom: 10px;

}

.name {

font-weight: bold;

}

</style>

</a>

<a href="https://twitter.com/yourpharmacy/" target="\_blank">

<img src="twitter-icon.png" class="icon">

</a>

<a href="https://www.instagram.com/yourpharmacy/" target="\_blank">

<img src="instagram-icon.png" class="icon">

</a>

</div>

1. Contact form animation: You could add animations to the contact form to make it more engaging and fun. For example, you could make the form fields shake or bounce when visitors click on them.

Code: add in stylesheet or directly under the </form> = <style>

input:focus, textarea:focus {

animation: shake 0.5s;

animation-iteration-count: 1;

}

@keyframes shake {

0% { transform: translateX(0); }

20% { transform: translateX(-10px); }

40% { transform: translateX(10px); }

60% { transform: translateX(-10px); }

80% { transform: translateX(10px); }

100% { transform: translateX(0); }

}

</style>

6. Virtual tour: You could add a virtual tour of your pharmacy that allows visitors to explore the store and see what products you offer. This could help visitors feel more familiar with your pharmacy and encourage them to visit in person.

7. Custom illustrations: You could add custom illustrations to your "Contact us" page that help convey the personality of your pharmacy. For example, you could add illustrations of your staff, your building, or your products.

8. Videos: You could add videos to your "Contact us" page that showcase your pharmacy and its products. This could help visitors get a better sense of what your pharmacy offers and why they should choose you over your competitors.

9. Gamification: You could add gamification elements to your "Contact us" page to make it more fun and engaging. For example, you could add a quiz or a game that rewards visitors for completing the contact form or answering questions correctly.

10. Unique copy: You could create unique copy for your "Contact us" page that is engaging and conversational. This could help visitors feel more connected with your pharmacy and encourage them to reach out.